

Cofinanciado por:



UNIÃO EUROPEIA
Fundo Europeu
de Desenvolvimento Regional

Scope

Project Description	CIP_2022 Engineering & Tooling International Promotion
Project Code	POCI-02-0752-FEDER-046526
Operational Programme	Programa Operacional Competitividade e Internacionalização
Project Location	Europe and Third Countries
Start Date	15/07/2020
End Date	30/11/2022

Investment /Funding

Eligible Investment	194 451,97 €
Grant Amount	165 284,17 €

Project Summary

The **CIP_2022 Project** aims the promotion of the national technological solutions offer by the Engineering & Tooling Cluster, under the Collective Brand Engineering & Tooling from Portugal, at international level, through the national competences of R&D and Innovation.

Goals:

- International Promotion of the Collective Brand and the competencies of the Cluster Engineering & Tooling, which allow the reinforcement and capture of new opportunities and exports to strategic markets;
- Reinforce the notoriety of the Collective Brand, through the promotion of its attributes, innovation, digitisation and Circular economy;
- Develop differentiated actions and approaches in high potential markets, under technological and market surveillance;
- Reinforce the communication and marketing of the Collective Brand and the involvement of the cluster's stakeholders, and dissemination among its customers and business partners;

